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European Institute of
Innovation & Technology



A body of the European Union

ΕΕΙΣΟ
European University

Entrepreneurship & Innovation

Tech transfer program workshop

University POLITEHNICA of Bucharest and external partners



UPBizz

Business model Training Entrepreneurship innovation Co-design spaces Access to equipment IPR resolution

Direct
10k EUR

Indirect

DECIP

Research capitalization

- PoC
- Experts TT
- IPR lawyer



UPB E&I Strategy and Policy

UPB E&I Programmes: **Invest UPB PoC**

Framework

Research products/technology/ideas

- Early prototype
- MVP
- ...



- Technical improvements

- Commercialization development

Co-working

Meet

- Investors
- Companies
- Industry experts
- Pre-seed and seed VCs
- ...



Context

International context



European University

EELISA Unfolds

EELISA InnoCore

- Mentoring
- Expertise
- Access to Incubators and other Technology Transfer Hubs
- Joint Contests
- Joint DEMO Day
- others



TRL2
TRL3



Early prototype

TRL4



IPR Steps

Startup
Spin-off



Scale-up

Stage 1

Stage 2

Stage 3

Research
results

- Product
- Technology
- Idea

Technical
development

Commercialization
development

Cohort
selection

- Design Demo
- MVP Product

- Business Plan
- Training
- Setup the commercialisation team

- Development of the demo

- Investment strategy
- Finalising business planning
- Define USP
- Optimise pitch content

- Demo tested and evaluated

- Co-working & Establish and manage investor relations
- Industry mentors
- Investors, companies
- Pre-seed funding
- Seed VCs

Fundraising Bootcamp
Hands-on experiences

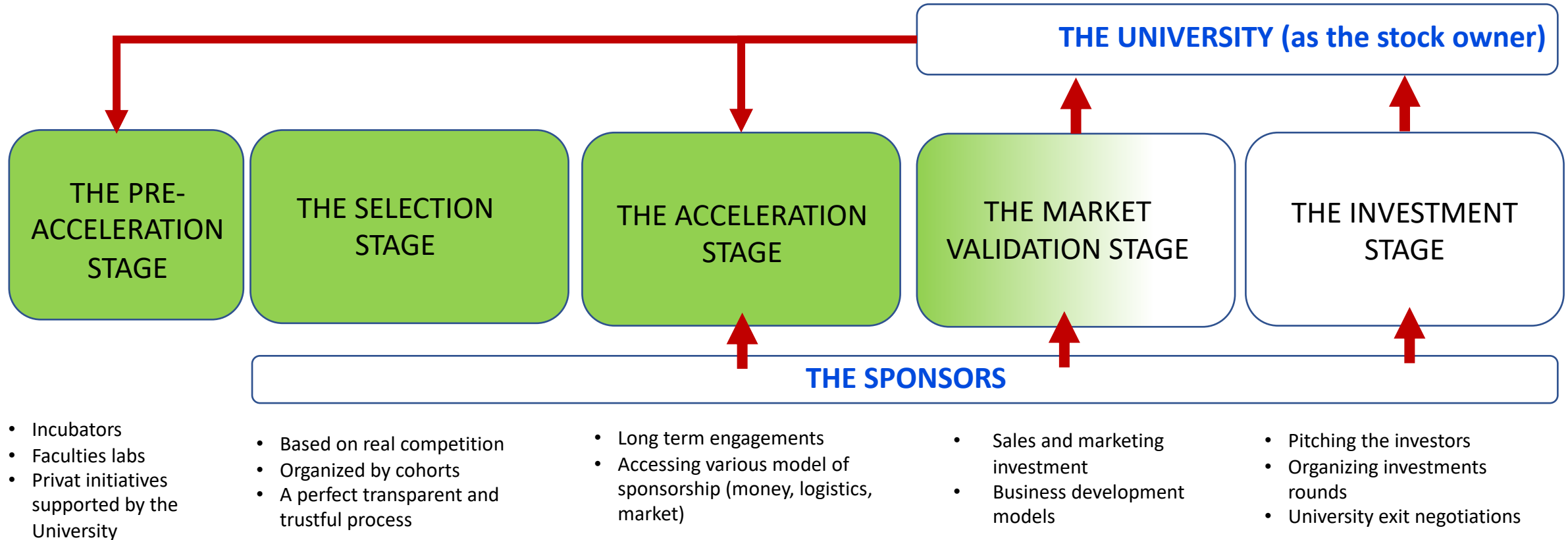


Board meetings
Dailys



THE SUSTAINABILITY MECHANISM

during the project, but mainly after the end of the project



→ The Financial Flows