

## Euronews Romania introduces the management team

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R O M A N I A

*Bucharest, Romania – 23 September 2021 –* Following the appointment of its Editor in Chief, Andra Miron Diaconescu, earlier this year, Euronews Romania has now completed the recruitment of the management team who will lead the editorial drive of the future national news channel based on Euronews' fundamental editorial values. The recruitment for the next positions in the editorial, technical and other teams will be launched shortly.

Regarding the recruitment process, the Editor-in-Chief Andra Miron Diaconescu, said: “We



*are starting the Euronews Romania project with an exceptional team, made up of experienced professionals, with proven results and high integrity. The selection process was very competitive, following the Euronews model, and I think built a top team. With this formula, I am confident that we are ready to offer our public an ALL VIEWS, unique television in Romania, both in terms of quality content and objectivity”.*

The composition of the management team of Euronews Romania is as follows:

The head of News Desk is **Cristian Coman**, a seasoned journalist with decades of media experience in Romania's major newsrooms. The head of Euronews Romania News Desk coordinates all aspects of the daily news coverage operations, from planning to the daily broadcast. A highly respected journalist and manager, Cristian was the Editor-in-Chief or Deputy Editor-in-Chief of several news and general television stations in Romania. Throughout his career, he has always been central to the coverage of the major news events of the last decades and is well known in the media for his meticulous, in-depth and relentless news drive at the highest standards. He is passionate about finding new angles on news stories and ensuring the objectivity of each topic with news value.



The head of the International Desk is **Adriana Matei**, with extensive experience in all aspects of television journalism. Adriana is an experienced international news editor with in-depth knowledge both from direct field coverage as well as newsroom foreign news editing. She was a correspondent during major world events, such as Kosovo or the legal negotiations between Romania and Ukraine for the delimitation of the maritime space of the Black Sea. She covered elections in multiple countries and managed topics with a strong impact on security, economy, politics or society, both inside and outside the European Union. Adriana Matei has coordinated several foreign news departments and newsrooms, from the position of Editor of the Day and Chief Editor.

Ilie Nicola, Ștefan Vasile and Robert Ștefanof will be the three Executive Producers who will manage the live news productions of Euronews Romania.

**Ilie Nicola** is one of the top news producers in Romania and is well known for his excellence in live news productions since 1999. Ilie was a general producer in several national news television stations in Romania— He produced several national and international events at the highest level of editorial and production standards.



**Ștefan Vasile** has 16 years of experience in television. After several years as a special reporter in a variety of foreign events, including Iraq and Afghanistan, Ștefan focused on producing live news programmes. He also worked as a manager in the reorganization of a newsroom with national coverage in Chisinau, Moldova and as editor of the day and producer in Bucharest. Ștefan is passionate about mobile journalism and innovating the way newsrooms work.

**Robert Ștefanof** is also one of the most respected television producers specialised in coordinating news streams – working with both field and studio teams - as well as talk shows at the highest editorial and production standards. Robert worked as a content manager for prime-time news reports at Romania’s top newsrooms. He is passionate about media education and likes to create new formats and find new challenges for editorial and production teams.



**Mari Jeanne Ion** is director of Programmes of Euronews Romania. She has been working in the television field for 23 years and has extensive experience in both the news and TV production areas as she coordinated large editorial teams, both as a show producer and as a manager. She is focused on creating new production formats and developing the overall programming strategy of Euronews Romania. Mari Jeanne has also been a Euronews correspondent and producer in Romania since 2012, covering major events both locally and internationally.

**Silviu Calangiu** is the head of the Digital of Euronews Romania. A highly-skilled, experienced and creative television and digital producer, he is always looking for new technologies and techniques for delivering content through social media through his creative mindset. He has worked in television since 2004 and in digital since 2008, addressing new media content integration for both platforms. He developed as an editorial manager and merged the techniques of television and digital programs with impressive results. Silviu is always looking for the subject with the most viral potential and is always interested in finding a fresh angle in the subjects of public interest.



The Technical director of Euronews Romania is **Octavian Diac**. With decades of experience in the field and in studios, he coordinated the studio and broadcast operations of one of the most respected televisions in Romania and integrated the broadcasting spaces for live and recorded shows. Throughout his career, he configured and implemented new technical projects and helped coordinate adjacent departments in order to achieve top class television productions.



On 6th January 2020, Euronews announced that it had signed a partnership with University Politehnica of Bucharest (UPB) to launch Euronews Romania, a new independent news channel aimed at a Romanian-speaking audience.

Euronews Romania will be a national rolling-news channel producing local, national, regional and international news and current affairs in Romanian, based on Euronews' independent journalism. Euronews Romania arrives on the competitive national Romanian media market with its unique positioning of covering national and international news from its defining European perspective. Euronews Romania will produce competitive and responsible journalism anchored in its editorial values of objectivity, balance, accuracy and fairness, based on its "All Views" editorial line.

Over the last two years, Euronews has already launched three other branded affiliate projects. Euronews Romania is the first branded affiliate to be launched in the European Union.

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**Euronews**

Euronews is Europe's leading international news channel. Its mission is to empower people to form their own opinion. Euronews is unapologetically impartial and seeks to offer a diversity of viewpoints: Euronews is "All Views".

Since its launch in 1993 in Lyon (France), Euronews has been delivering impartial news trusted by audiences across the world, available in almost 400 million homes across 160 countries, including 67% of homes in the European Union + the UK. It reaches almost 150 million people every month.

In 2017, Euronews renewed its offer by launching 12 distinct language editions, with a "glocal" approach to news: Euronews continues to grow as a global media offering content adapted to the expectations of local audiences. Aside from round-the-clock news coverage, Euronews has dedicated shows covering topics like science, climate, business, current affairs and culture, both on television and on its digital platforms. Its English language edition offers 17 hours of anchored news shows, every weekday.

With a team of 500 journalists of more than 30 different nationalities, Euronews' 12 editions cover European and world news 24/7 in Arabic, English, French, German, Greek, Hungarian, Italian, Persian, Portuguese, Russian, Spanish and Turkish. With its headquarters in Lyon, Euronews also has bureaus in Brussels, Athens and Budapest, correspondents across Europe, as well as commercial offices in London, Paris, Berlin, the United Arab Emirates and Singapore.

In 2016, Euronews group launched its sister channel Africanews, the first pan-African multilingual and independent news outlet.

[www.euronews.com](http://www.euronews.com)    [www.africanews.com](http://www.africanews.com)



### University Politehnica of Bucharest

Founded in 1818 in order to support the industrial development of the region, the University POLITEHNICA of Bucharest has been, for over two centuries, the main source of human resources in Romania and beyond.

Today, with over 30,000 students and more than 3,000 employees, operating in 15 faculties and over 300 study programs, at the level of the three university cycles, UPB has become one of the most prestigious technical universities in Central and Eastern Europe. By offering study programs in French, English and German and collaborating with higher education institutions, research entities and companies in over 100 countries, the international visibility of our academic community increases every year. Thus, the university is currently a member of most relevant international and European organisations in the field of higher education and research - in many of them at the management level.

Today, the Politehnica of Bucharest means more than simply quality education - it is also an impressive research centre, which has over 150 laboratories equipped at the highest technological level and which has attracted investments of over 700 million euros in research infrastructure and human resources in the past decade.

The permanent adaptation of study programs in accordance with scientific and technological progress, the orientation towards the development of graduates' practical skills and the concern for the development of technical solutions to various challenges facing the economy, industry or society, make UPB a preferred partner for most of the important companies in Romania, but also for the public authorities. As a natural consequence, over 95% of our graduates find a job after graduation.

The UPB campus, located in the center of Bucharest and spread over an area of over 100 ha - in addition to spaces for teaching and research - includes 16,000 accommodation places for students and teachers, sports facilities, canteens, but also a power plant, which is not only an excellent laboratory for students, but makes the university a player in the energy market. Last but not least, UPB has a conference centre which includes a hall able to accommodate up to 1,200 people, spaces for meetings, presentations and exhibitions, a hotel, restaurants, all amounting to approximately 20,000 sqm of infrastructure.

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